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TERMS AND CONDITIONS  
OF THE 2024  
CALL FOR ENTRIES

**PREMIOS  
SOCIALES**

**Fundación  
MAPFRE**

**SOCIAL  
OUTREACH  
AWARDS**

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3rd Award for the best initiative  
in the Agricultural and Livestock Sector

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**Fundación MAPFRE** is a non-profit institution created by MAPFRE that contributes to improving the quality of people's lives and encouraging social progress.

The way in which Fundación MAPFRE implements this commitment to society is through multinational programs and activities focused mainly on:

- Improving the economic, social and cultural conditions of the most disadvantaged people and sectors of society.
- Fostering access to Culture, the Arts and Literature for the general public
- Working to promote accident prevention in traffic accidents, in the home, while practising sport, and during leisure activities.
- Promoting health through fostering healthy habits and lifestyles.
- Spreading awareness about insurance and social protection.

Since its origin in 1933 as the Mutual of the Agrupación de Propietarios de Fincas Rústicas de España, MAPFRE has permanently supported the agricultural and agro-industrial activity, assuming the daily management of the risks of these activities, being one of the pillars in the implementation and subsequent consolidation of the Combined Agricultural Insurance System and promoting the prevention of the rest of the risks faced by these entities, thus supporting an entire sector whose activity is essential in the world.

For Fundación MAPFRE, the activity of farmers, livestock breeders, producers and entrepreneurs in the sector is of vital importance for society as a whole, both because it is a strategic sector with a fundamental role for the economy and for the balanced development of the territory, and because it is a determining factor of social cohesion that makes it possible to stop the expansion of empty Spain, which is why it promotes various foundational initiatives in rural areas and defends an agri-food system with the highest standards of quality, innovation and safety.

For all these reasons, Fundación MAPFRE has announced a specific award that recognizes initiatives in the agricultural and livestock sector that stand out for their innovation in this field.

## TERMS AND CONDITIONS OF THE CALL

Fundación MAPFRE is announcing the call for the third edition of the Award for the Best Initiative in the Agriculture and Livestock Sector. The award is subject to the following terms and conditions:

### ONE

The Award to the best initiative in the Agriculture and Livestock Sector is biennial and the call is global.

The award is a recognition and a stimulus for those entrepreneurs, producers and professionals of the Agriculture and Livestock Sector who have innovated in their organizations, achieving improved profitability due to this innovation, have enhanced the quality control and safety standards in their production chain, optimizing the use of resources and ensuring their long-term sustainability, favoring the development of a more competitive, sustainable and territorially balanced economic model.

Any agricultural industry producers, whichever their organization and/or legal status may submit projects for the Award, whether individual, family, cooperatives or associations, that stand out for their design and implementation of innovative initiatives, whether for the production, processing and/or marketing of their products over the last two years.

The assessment criteria for nominated projects are, in addition to that stated above, the following:

- Contribution by the project to economic activity in the region in which it was developed.
- Contribution of the project to the digitalisation of the Agriculture and Livestock Sector.
- Sustainability of the project in economic, environmental and socioeconomic terms.
- Contribution to employability, including groups at risk of social exclusion or any other type of discrimination.
- Existence of a risk management plan.
- Support from local, regional or national institutions, backing the candidature.

In order to be eligible for the Award, interested parties must abide by these terms and conditions and submit the documentation defined in the section SIX.

## **TWO**

The role of assessing the nominees for the Award and deciding on the finalists and the order thereof will be carried out by a judging panel appointed by Fundación MAPFRE that has the power to:

- Verify the information on the applications submitted by any means it deems appropriate.
- Declare the granting of the award null and void should the nominations lack the minimum requisites established by the call or if the expectations of the required level are not met in the opinion of the jury.
- Withdraw finalist status and designate alternate finalist in the event that the finalist does not attend the awards ceremony or does not provide the complete documentation required by Fundación MAPFRE.

The prize will be awarded to only one candidacy, which will assume the status of finalist. In addition, the jury will designate an alternate candidacy, which will be considered as an alternate finalist, in the event that the first finalist is unable to attend the award ceremony or fails to comply with other requirements that imply a breach of these rules. In this case, Fundación MAPFRE will be responsible for contacting the alternate finalist as soon as it becomes aware of the non-appearance of the initially selected finalist at the award ceremony. In the event that the alternate finalist is unable to attend the award ceremony, Fundación MAPFRE may reconvene the jury or declare the competition void in the corresponding category.

## **THREE**

The decisions of the jury appointed by Fundación MAPFRE shall be final and its deliberations shall be secret. Fundación MAPFRE is empowered to interpret these rules, which are deemed to have been accepted by the candidates by the mere fact of applying for the award.

No information will be provided on the selection process, nor on the substitutes or on the rest of the candidatures received

## **FOUR**

The award will be announced in July 2024, and will be publicized through Fundación MAPFRE's website and the media it deems appropriate.

The Award will be presented in 2024 at a public event that will be announced in due course.

If the finalist is an individual, this person must attend the prize-giving ceremony in person. If it is a legal entity, its representative must attend. Whichever the case, the finalist (either personally or through its representative) must:

- Provide visual material (along with its reproduction rights) to be able to communicate the decision and plan the design of the event.
- Carry out the scheduled interviews with the media at least the day before and the day of the awards ceremony.

Failure to comply with these requirements may be grounds for disqualification as a finalist at the discretion of Fundación MAPFRE. The Award will be granted to the runner-up chosen by the judging panel.

## **FIVE**

Neither the jury nor Fundación MAPFRE are obliged to correspond with any of the nominees, nor to return the documentation submitted, which, in the event of not winning, will be destroyed in the terms indicated in section TEN of these rules.

## **SIX**

Nominations and documentation must be submitted in English, Spanish or Portuguese by the nominees themselves through the following procedure:

Up to 23:59h (Spanish time, UTC+2) on May 31, 2024, the following documents must be sent via the website, using the pre-registration form available at [www.fundacionamapfre.org/en/](http://www.fundacionamapfre.org/en/), the contact details, a short presentation summary of the nomination. The following documentation must also be attached:

- An explanatory report on the project in a Word document describing the innovative process and explaining the benefits and improvements in economic, technical, occupational safety, quality, food safety, environmental preservation and best practices derived from the incorporation of this innovation

The descriptive document must also include the basic characteristics of the organization, type of business activity, size, number of employees and location.

The report must be no longer than 10 single-sided pages, and may include any graphical documentation considered of interest to detail and/or clarify the action envisaged in the project and the impact thereof.

- A summary presentation, in “.pptx” format, to be 7 slides long, including the cover and closing slides, with an approximate file size of between 2Mb and 4Mb.

Fundación MAPFRE may request further documentation or additional information if it considers this appropriate.

Fundación MAPFRE is responsible for assessing compliance with the requirements established in these terms and conditions and the suitability of the candidates, without the possibility of appeal.

## **SEVEN**

Employees of any MAPFRE organisation and their immediate family members up to the second degree of consanguinity or affinity are not eligible to participate in this call.

## **EIGHT**

All documents submitted for the nomination must be true, and their presentation by the interested party is equivalent to a declaration of authenticity.

Furthermore, all nominees undertake to produce the original or a certified copy of any of the documents provided in their application, at the request of Fundación MAPFRE.

## NINE

The gross amount of the prize is **40,000 euros**, subject to the tax regulations in force in Spain.

Similarly, in order to comply with the requirements established by the Spanish Law for the Prevention of Money Laundering and Financing of Terrorism (Art. 2 of Law 10/2010 of April 18) and its Regulation (RD 304/2014), it will be necessary for the winners to send Fundación MAPFRE the following documents, according to whether they are a natural person or an entity, which allow their formal identification and, if applicable, that of the real owner of the beneficiary entity and its representative:

- The identity card/passport and tax identification number of the winner or representative of the winner (which must match the signatory of the donation certificate). The documents submitted must be in force.
- If the winner is a legal entity, a copy of a notarised affidavit of ownership identifying the owner of the winning entity.
- Failing the above (only for foreign entities that do not have a document equivalent to an affidavit of ownership), a copy of the company's articles of incorporation, its registration in the public registers of its country, its tax identification number, its current by-laws and a sworn statement from the owner (the owners of the entity or, failing this, the members of its governing bodies, duly identified by their identity documents) signed by an authorised representative before a notary public or with a notarised signature.
- A copy of the Power of Attorney of the representative of the winner who signs the donation certificate.
- A certificate from the bank regarding the ownership of the account for the payment of the prize in the name of the winner.
- An affidavit of liability of the validity of the information contained in the aforementioned documents.

**The aforementioned documents must be submitted prior to the payment of the prize.** Failure to submit them in full or in part will result in the finalist renouncing the prize.

## TEN

Fundación MAPFRE guarantees the confidentiality of the nominations submitted for the award and will fully comply with current legislation on the protection of personal data.

Applications and documentation submitted for this call that are not selected for an award will be destroyed one month after the decision is made public.

## ELEVEN. PRIVACY AND DATA PROTECTION

The nominee is informed and grants their express consent, when registering in this award call for the processing of personal data for the handling of their registration and participation in this edition of the “AWARD FOR THE BEST INITIATIVE IN THE AGRICULTURE AND LIVESTOCK SECTOR”, for which Fundación MAPFRE is the Data Controller.

In the event that the data provided refers to third-party individuals other than the nominee, they guarantee to have obtained that person’s prior consent for the communication of their data and to have informed them, in advance, of the purposes of the data processing, communications and other terms provided in this document and in the Additional Data Protection Information that can be consulted at <https://www.fundacionmapfre.org/en/privacy-security/>.

Any nominee may exercise their rights of access, rectification, deletion, limitation, opposition and portability of their personal data provided through the email address [privacidadyprotecciondatos@fundacionmapfre.org](mailto:privacidadyprotecciondatos@fundacionmapfre.org), or by written communication addressed to Fundación MAPFRE, Área de Privacidad y Protección de Datos, Paseo de Recoletos 23, 28004 Madrid.

## TWELVE

By submitting a project for this call, nominees agree to accept the rules established in the above terms and conditions, as well as those established by Fundación MAPFRE, in each case, for the granting of the Award. In the event of failing to comply with them, the Award will be automatically rendered null and void.

If you need additional information on this award, please contact [premiossociales@fundacionmapfre.org](mailto:premiossociales@fundacionmapfre.org).



Fundación  
**MAPFRE**