

AWARD



TO THE BEST INITIATIVE

IN THE AGRICULTURAL

2018-2019

SECTOR

Fundación
MAPFRE



Fundación MAPFRE is a non-profit institution created by MAPFRE with the aim of contributing to improve the quality of life of people and to enhance social progress through multinational programs and activities.

MAPFRE'S origins date back to 1933 when it has called Mutua de la "Agrupación de Propietarios de Fincas Rústicas de España". Right from the start we have constantly supported the agricultural industry, taking on the management risks inherent to this type of activity and being one of the launchpads and subsequent consolidators of the Combined Agricultural Insurance System.

For many years MAPFRE AGROPECUARIA was the reference in Spain's primary sector in innovation of insurance products for the rural environment, an aspect that has stayed with us after MAPFRE AGROPECUARIA was taken over by MAPFRE FAMILIAR.

Today MAPFRE continues to play a very significant roles in agricultural and food businesses, as the reference insurance company for Crop and Livestock Insurance, and other risks these companies face.

Consequently, Fundación MAPFRE is granting an award to acknowledge initiatives in the agricultural industry that account for major innovations in this business sector.

AWARD TO THE BEST INITIATIVE IN THE AGRICULTURAL SECTOR 2018-2019 CALL

TERMS AND CONDITIONS OF THE CALL

Fundación MAPFRE is calling the first edition of the Award for the Best Initiative in the Agricultural Sector. It will be granted based on the following criteria:

ONE

The Award to the Best Initiative in the Agricultural Sector will be biannual and at world level.

Any agricultural industry producers, whichever their organization and/or legal status may submit projects for the Award, whether individual, family, cooperatives or associations, that stand out for their design and implementation of innovative initiatives, whether for production, processing and/or marketing of their products over the last year.

The assessment criteria of candidate projects are, in addition to that stated above, the following:

- Contribution by the project to economic activity in the territory where it was developed.
- Sustainability of the project in economic, environmental and socio-economic terms.
- Contribution and employability, including collectives at risk of social exclusion or any other type of discrimination.
- Existence of a risk management plan.
- Support by local, regional or national institutions, backing the candidature.

The Award is in recognition and as a stimulus for any business owners, producers and professionals engaged in the agricultural industry who have innovated in their organizations and have achieved an improvement in profitability due to the said innovation.

In order to be eligible for the Award, interested parties must abide by these rules and submit the documentation defined in the section "Documents to Attach".

TWO

The role of assessing candidates and deciding on the finalists and the order thereof, for the Award will be carried out by a jury appointed by Fundación MAPFRE with the power to:

- Adopt as many initiatives as deemed necessary to check information on the candidacies submitted.
- Declare the granting of the award null and void should the candidacies submitted lack the minimum requisites established by the call or if the expectations of the required level are not met.
- Withdraw the status of winner and confer it to other substitute candidacies in the event that the first finalist does not attend the award ceremony.

THREE

The decisions of the Jury appointed by Fundación MAPFRE may not be appealed against. Fundación MAPFRE is competent to interpret these rules, which candidates accept by submitting their projects for inclusion in the call.

FOUR

The award will be judged before June 2019. The decision will be communicated to all of the participants and news of it will be spread through the Fundación MAPFRE website and the appropriate media.

The Award will be presented in 2019 at a public event that will be announced in due course.

If the winner is an individual, this person must attend the prize-giving ceremony in person. If it is a legal entity, its representative must attend. Whichever the case, the winner (either personally or through its representative) must:

- Provide graphic material (along with rights of reproduction) to communicate the decision and plan the design of the event.
- Give interviews insofar as the schedule permits on the day of the event.

Failure to comply with these requirements may provide grounds to withdraw the status of finalist at the discretion of Fundación MAPFRE. The Award will be granted to the runner-up on the Jury's list of finalists.

FIVE

Neither the Jury nor Fundación MAPFRE are obliged to enter into correspondence with any of the candidates, nor are they obliged to return the originals of the submitted documents, which, in the case of not being winners, will be destroyed according to that specified in the Twelfth condition.

SIX

Candidacies and documentation must be submitted in English, Spanish or Portuguese by the candidates themselves through the following procedure:

Candidacy contact information can be sent via the Web up until 00:00 (UTC/GMT+1) on **1 March 2019** using the form available at www.fundacionmapfre.org.

Candidates will be subsequently sent an e-mail requesting the documentation which they must submit via the same channel. The deadline for sending documentation is up to and including 10 March 2019.

SEVEN

Excluded from participating in this call are employees of any MAPFRE organizations as are their direct family members up to twice removed by consanguinity or affinity.

EIGHT

All documents submitted with the application for the grant must be true, and their presentation by the candidate is equivalent to a declaration of authenticity.

In any case, should Fundación MAPFRE so require, all interested parties agree to present the originals or certified copies of any of the documents submitted with their application.

NINE

The gross amount of the Award is **30,000 euros** subject to Spanish tax laws and those in force to prevent money laundering. With regard to the law on prevention money laundering, the award winner is obliged to present Fundación MAPFRE with such documents as the latter may require to comply with it as a prerequisite for delivering the Award.

TEN

Fundación MAPFRE guarantees the confidentiality of the candidacies for the award, and will fully comply with the current legislation on the protection of personal data.

The applications and documentation submitted for this call that are not award winners will be destroyed one month after the results are made public.

ELEVEN. PRIVACY AND DATA PROTECTION

Participants are hereby informed and specifically agree, by accepting this document, to the processing of any data voluntarily provided, and any data that could be supplied to Fundación MAPFRE and those obtained when recording images, telephone conversations or as a result of browsing the Internet website or other media, with the purpose of processing their application or participation in the Fundación MAPFRE Award for the Best Initiative in the Agricultural Sector (hereinafter, the Activity), even after relations have ended, including any communication or international transfers of the data that may be carried out, all for the purposes detailed in the Additional Information on Data Protection.

If the data provided refers to third parties and individuals other than the Participant, the latter guarantees to have obtained and to have the prior consent of the aforementioned third parties for the communication of their data and to have informed them, prior to their inclusion in this document, of the purposes of the processing, communication and other terms provided for in the document and in the Additional Information on Data Protection.

The User declares that he/she is over eighteen years old. Likewise, in the event of data being supplied when browsing the website, about minors, the parents or tutor of the minor, specifically authorize processing of the said data, including, where applicable, those concerning health, for the management purposes detailed in the Additional Information on Data Protection.

The Participant guarantees that the personal data supplied is accurate and truthful, and undertakes to maintain them up-to-date and to inform Fundación MAPFRE of any changes to them.

Basic information about data protection

Responsible party: Fundación MAPFRE

Purposes: Management of the Activity and sending information about Fundación MAPFRE Activities.

Legitimation: Implementing the Activity

Recipients: Data can be communicated to third parties and/or be transferred to third party countries under the terms indicated in Additional Information.

Rights: Users can exercise their rights of access, rectification, removal, limitation, opposition and portability, detailed in Additional Information on Data Protection.

Additional information: You can consult Additional Information on Data Protection at <https://>

www.fundacionmapfre.org/fundacion/en/privacy-security/privacy-security-form-crm.jsp

In any case, consent for processing your data for the stated purpose is revocable, the consent given can be retracted at any time and your aforementioned rights can be exercised using the method detailed in the Additional Information on Data Protection.

TWELVE

By submitting a project for this call, candidates agree to accept the rules established in the above terms and conditions, as well as those established by Fundación MAPFRE, in each case, for the awarding of the Award. In the event of failing to comply with them, the Award will be automatically rendered null and void.

If you require further information about this award please request it at www.fundacionmapfre.org or call (+34) 91 602 52 21.



DOCUMENTS TO ATTACH:

In order to formalize your candidacy, you must send the following documentation via e-mail within the established deadline:

- A **report explaining** the project that reflects or details the innovative process and also the benefits and improvements of economic, technical, occupational safety, quality, food safety, environmental conservation and best practices types, stemming from implementation of the innovation.

The descriptive document must also include the basic characteristics of the organization, type of business activity, size, number of employees and location.

The report must not be longer than 10 pages typed on one side only, and may include any graphical documentation considered of interest to detail and/or clarify the action envisaged in the project and the impact thereof.

- A photocopy of the **national identity document**, passport, other personal identity document or the **tax number (VAT No.)** of the candidate if it is a legal entity. In the case of legal entities, a copy of the deed of incorporation and/or registered articles of association of the candidate must also be submitted.

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