

Stakeholder information pack

#ERSCAwards22



REGISTRATION NOW OPEN

European
**Road Safety
Charter**

Our commitment saves *lives*



Excellence in Road Safety Awards 2022

We are very excited to announce registration to attend our annual Excellence in Road Safety Awards is now open. Our ceremony will be a hybrid event taking place on Monday 17 October 2022 15:00 - 18:00 CET in Brussels and online.

Places to attend in person will be limited and a separate confirmation will be provided.

Register here: <https://survey.alchemer.eu/s3/90465123/ERSC-Excellence-in-Road-Safety-awards-2022-registration>

The ceremony will provide an opportunity to support and celebrate the leading road safety initiatives from across Europe and allow attendees to vote for the winner of the prestigious Jacques Barrot Award, which will be announced at the end of the event.

Ceremony agenda:

- Welcome
- Keynote: Protecting road safety improvements as tourism returns
- Award presentations
- Keynote: Road safety & youth
- Award presentations
- Jacques Barrot Award: Audience voting
- Road safety lifetime achievement award
- Q&A
- Jacques Barrot Award: Winner announced
- Closing

Key dates

Registration to attend closes	Wednesday 7 September 2022
Excellence in Road Safety Awards 2022 ceremony	Monday 17 October 2022 (afternoon)
EU Road Safety Results Conference	Tuesday 18 October 2022 Register here

Help us spread the word

We want to encourage as many people as possible to join us for our awards ceremony and celebrate the road safety achievements of our members.



The awards are also an opportunity to share best practice in road safety and help us build momentum towards Vision Zero.

Working together with road safety stakeholders like you, is crucial to help us increase our reach and achieve this vision.

Follow our 3 steps below:-

Step 1	Engage with us on social media Find us on Facebook here and Twitter here . Make sure you like, share, comment and tag stakeholders in our posts. Add your own perspective to our content and help us increase our reach.
Step 2	Use your existing contacts Reach out to any existing mailing lists or contacts you have to help encourage award submissions.
Step 3	Create your own social media content We have provided examples below but, if you can, take time to create your own content to promote the Excellence in Road Safety Awards 2022. <ul style="list-style-type: none">- Always use the awards hashtag - #ERSCAwards22- Tag us on social media:<ul style="list-style-type: none">- Facebook: @EuropeanRoadSafetyCharter- Twitter: @ERSCharter

Example posts

	<p>Who will win one of the prestigious Excellence in Road Safety Awards 2022?</p> <p>Register to attend the annual ceremony from the @EuropeanRoadSafetyCharter to find out!</p> <p>Monday 17 October 15:00 – 18:00 CET</p> <p>http://ow.ly/rYLG50JF9Lh</p> <p>#ERSCAwards22 #RoadSafety</p>
	<p>The @ERSCCharter Awards 2022 will be held on Monday 17 October and you are invited!</p> <p>Get ready to celebrate the best #RoadSafety initiatives from across Europe http://ow.ly/rYLG50JF9Lh</p> <p>#ERSCAwards22 #VisionZero #RoadSafety</p>

Images for use



Working as a team

If you have any questions about the Excellence in Road Safety Awards 2022 please don't hesitate to contact us ERSC-Helpdesk@ricardo.com

Thank you