

1. Launch phase: December 2017 until 30 April 2018

The competition opens for the registration of projects.



2. Pre-selection phase of semi-finalist projects: April/May 2018



The participating projects are assessed and the **27 semi-finalists chosen** (three in each category and in each region).

3. Preparation phase for the semi-final: June 2018



Online mentoring is provided to the finalists.

4. Semi-final phase: June/July (Brazil/LATAM) and September (Europe) 2018



Brazil
LATAM
(except Brazil)
Europe

Maximum of **3 semi-finalists** in each of the categories. 3 per region

27 semi-finalists in total

9 finalists in a total of 3 categories multiplied by 3 regions

5. Preparation phase for the final: October 2018

Finalists receive face-to-face coaching during a day-long event in Madrid with support from coaches and experts.



6. Grand Final and closing phase: 17 October 2018

The finalists will present their proposal before an expert panel in Madrid convened by Fundación MAPFRE and IE.

3 winners
(one per category)

They will receive

30.000 €
to move their project forward.

7. Red Innova Network Fundación MAPFRE:

After the event, a network of networks will be created that will enable the **semi-finalists, finalists and winners** to establish a continued relationship.

