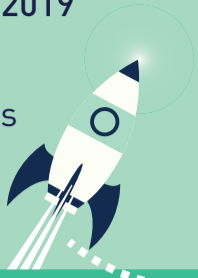


## 1. Launch phase: Until 31 January 2019

The competition opens for the registration of projects.



## 2. Pre-selection phase of semifinalist projects: February/March 2019

The participating projects are assessed and the **27 semifinalists chosen** (3 in each category and in each region).



## 3. Preparation phase for the semi-final:

Online mentoring is provided to the finalists.



## 4. Semi-final phase: June/July 2019

Semi-final events are held in each of the **3 regions:**

**LATAM**  
(except Brazil)

Mexico city  
6 June 2019

**Brazil**

São Paulo  
13 June 2019

**Europe**

Madrid  
4 July 2019



Maximum of **3 semifinalists** in each of the 3 categories. 3 per region

**27 semifinalists in total**

**9 finalists in total**  
3 categories in 3 regions

## 5. Preparation phase for the final: October 2019

Finalists receive face-to-face coaching during a day-long event in Madrid with support from coaches and experts.



## 6. Grand Final and closing phase: Madrid, 10 October 2019

The finalists will present their proposal before an expert panel in Madrid convened by Fundación MAPFRE and IE.

**3 winners**  
(one per category)

They will receive

**€30,000**

to move their project forward.

## 7. Red Innova Network Fundación MAPFRE:

**Finalists and winners** will form part of this network of networks in order to continue maintaining their relationships.

