## Fundación MAPFRE

Launch phase From October 11th 2019 until November 29th 2019

The competition opens for the registration of projects.

Preparation phase for the semi-final

Online mentoring is provided to the finalists.

Idea **Pre-selection phase** December 2019 to February 2020 The 27 semifinalists are chosen (3 in each category and region)

Semi-final phase
March / April 2020



Europe

Madrid 24 March 2020

LATAM (except Brazil) Mexico city

26 March 2020

Brazil

São Paulo 2 April 2020 10 10 10

Maximum of ... 3 semifinalists .... semifinalists .... in each of the 3 categories,

3 per region

in total

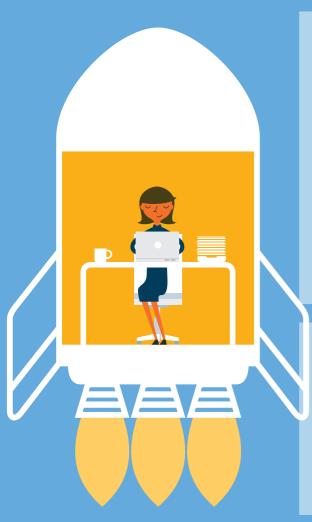
9 finalists

3 categories in 3 regions

Preparation phase for the final April / June 2020

Finalists receive face-to-face coaching during a day-long event in Madrid with support from coaches and experts.





Grand Final and closing phase
June 2020

The finalists will present their proposal before an expert panel in Madrid convened by Fundación MAPFRE and IE.

winners (one per category) They will receive

30.000 € to move their project forward

**Red Innova Network** Fundación MAPFRE

Finalists and winners will form part of this network of networks in order to continue maintaining their relationships.

