

INTERNATIONAL CONFERENCE

Madrid, January 12th, 2023



In December 2018, Fundación MAPFRE and the Commission on Road Safety and Sustainable Mobility of the Spanish Congress (Congreso de los Diputados) organized a first of its kind international conference at the Congress' premises with the aim to take stock of the 20 years of the "Vision Zero" movement that was initiated in Sweden in 1997 and to show that it was more relevant than ever.

The success of the 2018 conference fully justifies the organization of a second edition of that conference on the 12th of January 2023. This second conference will put the spotlight onto road user education as part of the Safe Systems approach. Speakers from international organizations and from several cities and countries, and worldwide top researchers will share proposals and discuss common challenges.

The final goal of the conference will be to identify opportunities for action and for safe, healthy and sustainable mobility improvement in the specific remit of road user education and, in particular, child education. Spain has recently passed new nationwide primary and secondary education syllabi with much clearer focus on sustainable mobility and road safety. It is therefore the most adequate time to bring an international perspective to this key matter.

The conference is part of the European Road Safety Charter activities. Fundación MAPFRE is currently the Spanish relay, or point of contact, and its role is to promote the participation of Spanish organizations, public and private, in the Charter.

Ana Pastor Second Vice President, Spanish National Congress

Antonio Huertas Fundación MAPFRE CEO

Fernando Grande-Marlaska Minister of the Interior, Spanish Government

Elena Kountoura

Rapporteur, Report on the EU Road Safety Policy Framework 2021-2030. European Parliament.

Maria José Aparicio

Subdirector General for Education and Training, Spanish Directorate General for Traffic, Minister for Home Affairs.

Jean-François Bonnefon

President. European Commission's Independent WG "Ethics of Connected and Automated Vehicles". Institute for Advanced Study in Toulouse. **Moderator: Luis del Río** Public Road Safety Prosecutor, Justice Minister

David P. Mooney Director, Trauma Center; Boston Children's Hospital, USA

Frederico de Moura Carneiro Secretário Nacional de Tránsito, Brasil

Rune Elvik Institute of Transport Economics (TOI)

Antonio Avenoso Executive Director, European Transport Safety Council (ETSC)

Filippo Randi President, European Federation of Road Traffic Victims (FEVR)

Teodoro García Egea y Maribel García López President and Vice-president of the Committee on Road Safety, Congress of Deputies

María Lidón Lozano General Secretary, Spanish Direction General for Traffic, Minister for Home Affairs

Julio Domingo Director General, Fundación MAPFRE Spanish National Congress - Sala Constitucional Cedaceros St, 28071 Madrid

Thursday, January 12th, 2023 Hours: from 9:00 a.m. to 3:00 p.m.

Simultaneous translation (English to Spanish and vice versa) will be provided. Attendance is free of cost, but registration is required via this link (to be updated/ activated):







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