

# 7th edition of the Fundación MAPFRE Social Innovation Awards step by step

## 1. Register

October 2 – November 30, 2023

Project registration phase in three categories:

- 1) Safe and sustainable mobility
- 2) The silver economy
- 3) Improvements in health and digital technology (e-Health)

And in four regions:

**Brazil, the rest of Latin America, Europe and the US.**



## 7. The next day

All the finalists become members of Red Innova, a community of social innovators that fosters the exchange of expert knowledge, training, dissemination and peer-to-peer support to enhance the projects.

## 2. Requirements

- Submit each application in the geographical area where the project representative or promoter is located.
- At least one member of the team must work full time on the project.
- A prototype or pilot test should be available.
- The turnover of the project in 2022 must not have exceeded 200,000 euros.
- The terms and conditions can be consulted for other associated legal aspects.



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## 6. Grand Final

May 2024

Announcement of the winners at the Final Ceremony celebrated in Madrid, at the Reina Sofia Museum of Fine Arts.

**Three winners** (one per category) receive **40,000 euros** to boost their project.

## 3. Selection of finalists

December 2023 – March 2024

Phase of analysis of applications received and pre-selection phase. 12 projects are shortlisted (3 per category and region).



## 4. Preparation for the final

March – April 2024

Mentoring and coaching sessions are given to project representatives.



## 5. Assessment by the judging panel

April 2024

The finalists present their proposals before an expert panel in Madrid convened by Fundación MAPFRE.



<https://www.fundacionmapfre.org/en/social-innovation-awards/>