

# 1

October 3 – November 17, 2022

## Registration phase

Registration is now open for projects in three categories:



1) Sustainable mobility



2) Silver Economy: opportunities for senior population



3) Improvements in health and digital technology (e-Health)

And in four regions:

**Brazil, the rest of Latin America, Europe and the US.**



# 2

December 2022 - February 2023

## Analysis of applications received and pre-selection phase

**12 projects will be shortlisted** (3 per category and region).



# 3

March - April 2023

## Grand final preparation phase

**Mentoring and coaching** sessions will be given to project representatives.

# 4

April 2023

## Final evaluation phase

The **finalists will present their proposals before an expert panel in Madrid** convened by Fundación MAPFRE.

# 5

May 11, 2023

## Grand final and closing event

The **winners** will be announced at the **Final Ceremony** to be held in Madrid, at the Museo Nacional Centro de Arte Reina Sofía.

**3 winners** (1 per category) they will receive **40,000 €** to move their project forward.



# 6

## Red Innova Fundación MAPFRE

**All the finalists** will be part of this community of social innovators that fosters the exchange of expert knowledge, training, dissemination and peer-to-peer support to enhance the projects.

